

EXHIBIT

E-1

EASY OPEN LIFT AND PULL TAB TO YOUR RIGHT
DO NOT CUT



NEW ENGLAND'S VAST ATLANTIC WATERS - OUR SOURCE OF INSPIRATION AND FRESH REGIONAL FISH

 **WHOLEPREY[™] DIET**
FISH | ORGANS | CARTILAGE

85%
WILD-CAUGHT FISH
INGREDIENTS

15%
VEGETABLES | FRUITS
BOTANICALS

0%
GRAIN | POTATO | TAPIOCA |
PLANT PROTEIN CONCENTRATES

FRESH, RAW OR DEHYDRATED FISH INGREDIENTS | NO RENDERED FISH, POULTRY OR MEAT MEALS

Six Fish

BIOLOGICALLY APPROPRIATE[™] DOG FOOD

MADE WITH SIX WILD AND SUSTAINABLY CAUGHT FISH DELIVERED DAILY
NEW ENGLAND HERRING, FLOUNDER, MACKEREL, REDFISH, MONKFISH AND ALASKAN COD



BIOLOGICALLY APPROPRIATE[™]
PROTEIN-RICH | CARBOHYDRATE-LIMITED



NO RENDERED MEALS
NO RENDERED FISH MEAL



TOP 6 FRESH OR RAW
WILD AND SUSTAINABLY CAUGHT FISH



WHOLEPREY[™] DIET
FISH | ORGANS | CARTILAGE



FREEZE-DRIED LIVER
HYDRATED FOR NATURAL FLAVOR

MADE IN OUR  KENTUCKY KITCHENS | PREPARED WITH PRIDE FROM TRUSTED REGIONAL INGREDIENTS
*MAXIMUM 20% CARBOHYDRATE (AS ESTIMATED BY NFE)

NET WEIGHT 13LB | 5.9KG



Six Fish
BIOLOGICALLY APPROPRIATE[™] DOG FOOD



DOG FOOD
FOR ALL BREEDS AND LIFE STAGES



AWARD-WINNING BIOLOGICALLY APPROPRIATE™ DOG FOOD



TRUSTED EVERYWHERE.

TRUSTED BY PET LOVERS EVERYWHERE, ORIJEN IS THE FULLEST EXPRESSION OF OUR BIOLOGICALLY APPROPRIATE™ AND FRESH REGIONAL INGREDIENTS COMMITMENT. ORIJEN SIX FISH is brimming with unmatched inclusions of wild-caught New England fish, sustainably harvested by people we know and trust, and delivered daily — WHOLE, FRESH or RAW, and preservative-free, so they're bursting with goodness and taste. Prepared exclusively in our Kentucky DogStar® kitchens, award-winning ORIJEN is guaranteed to keep your cherished dog healthy, happy and strong.



Reinhard Muhtenfeld
Founder



BIOLOGICALLY APPROPRIATE™

NOURISH AS NATURE INTENDED – ORIJEN mirrors the richness, freshness and variety of WholePrey™ meals that dogs are evolved to eat.



FRESH REGIONAL INGREDIENTS

GROWN CLOSE TO HOME – We focus on local ingredients that are ethically raised by people we know and trust, and delivered to our kitchens fresh and raw each day.



NEVER OUTSOURCED

PREPARED EXCLUSIVELY IN OUR DOGSTAR® KITCHENS – We don't make foods for other companies and we don't allow our feeds to be made by anyone else.



AWARD-WINNING BIOLOGICALLY APPROPRIATE™ DOG FOOD

Orijen Six Fish

MODERN DOGS ARE BUILT JUST LIKE THEIR ANCESTORS, POSSESSING A BIOLOGICAL NEED FOR A DIET THAT'S RICH AND VARIED IN NOURISHING ANIMAL PROTEIN. That's why we loaded ORIJEN SIX FISH with unmatched inclusions of wild-caught fish — whisked to our kitchens from cold New England waters FRESH or RAW, in richly nourishing WholePrey™ ratios.

Biologically Appropriate™ ORIJEN keeps your dog happy and strong. Read our ingredients and you'll be happy too!

INGREDIENTS

Whole atlantic herring, yellowtail flounder, whole atlantic mackerel, whole acadian redfish, atlantic monkfish, alaskan cod, dehydrated yellowtail flounder, dehydrated anchovy, dehydrated atlantic herring, dehydrated atlantic mackerel, dehydrated sardine, dehydrated atlantic salmon, sunflower oil, whole green peas, whole navy beans, red lentils, herring oil, pinto beans, chickpeas, green lentils, alfalfa, natural fish flavor, safflower oil, dried kelp, freeze-dried cod liver, whole pumpkin, whole butternut squash, kale, spinach, mustard greens, collard greens, turnip greens, whole carrots, apples, pears, pumpkin seeds, sunflower seeds, zinc proteinate, mixed tocopherols (preservative), chicory root, turmeric, sarsaparilla root, althea root, rosehips, juniper berries, dried lactobacillus acidophilus fermentation product, dried bifidobacterium animalis fermentation product, dried lactobacillus casei fermentation product.

GUARANTEED ANALYSIS

Crude protein (min.)	38 %
Crude fat (min.)	18 %
Crude fiber (max.)	4 %
Moisture (max.)	12 %
Calcium (min.)	1 %
Phosphorus (min.)	0.9 %
Omega-6 fatty acids* (min.)	2.3 %
Omega-3 fatty acids* (min.)	2 %
DHA* (docosahexaenoic acid) (min.)	0.6 %
EPA* (eicosapentaenoic acid) (min.)	0.6 %
Glucosamine* (min.)	800 mg/kg
Chondroitin sulfate* (min.)	600 mg/kg

*not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles

CALORIE CONTENT

Calorie content (calculated): ME 3940 kcal/kg, 449 kcal per 8oz. cup.

Calories distributed to support peak conditioning with 39% from protein, 20% from vegetables and fruits, and 41% from fat.

Orijen Six Fish Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages.

THIS 13LB PACKAGE OF ORIJEN IS MADE WITH OVER
11 LB* OF FRESH, RAW OR DEHYDRATED FISH INGREDIENTS *APPROXIMATE INCLUSIONS:
2/3 FRESH OR RAW, 1/3 DRIED OR OILS.



5 LB*
FRESH, RAW OR DRIED
WILD ATLANTIC HERRING



1 1/2 LB*
FRESH, RAW OR DRIED
WILD YELLOWTAIL FLOUNDER



1 1/2 LB*
FRESH, RAW OR DRIED
WILD ATLANTIC MACKEREL



2/3 LB*
FRESH OR RAW
WILD ACADIAN REDFISH



2/3 LB*
FRESH OR RAW
WILD MONKFISH



2/3 LB*
FRESH OR RAW
WILD ALASKAN COD

+ PLUS 1 1/4 LB* DEHYDRATED ANCHOVY, SARDINE AND SALMON



WHOLEPREY™ DIET

FISH | ORGANS | CARTILAGE

IN HER INFINITE WISDOM, MOTHER NATURE MATCHED THE NUTRIENTS IN WHOLE PREY ANIMALS TO PERFECTLY MEET YOUR DOG'S DIETARY NEEDS.

That's why ORIJEN features richly nourishing whole fish that provide a concentrated source of virtually every nutrient your dog needs to thrive, naturally, without long lists of synthetic supplements — only zinc is added.



NO RENDERED FISH MEALS

MADE WITH FRESH, RAW OR DEHYDRATED FISH INGREDIENTS

RENDERED FISH MEALS ARE PROCESSED AT HIGH TEMPERATURES, TYPICALLY FROM INGREDIENTS UNFIT FOR HUMAN CONSUMPTION.

Orijen features FRESH, RAW OR DEHYDRATED fish ingredients, minimally processed at lower temperatures from wild-caught fish that are deemed fit for human consumption prior to inclusion in our foods.

MADE IN OUR KENTUCKY KITCHENS



MADE BY CHAMPION PETFOODS USA INC.
12871 BOWLING GREEN ROAD
AUBURN, KENTUCKY 42206

DOGS

CHAMPIONPETFOODS.COM

EU REG.

CUSTOMER CARE (USA)

TOLL FREE 1.877.939.0006

FOLLOW US ONLINE @ORIJENPETFOOD @CHAMPIONPETFOOD

Orijen Six Fish for Dogs
13LB | 5.9KG



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